

# FULL COLOR CLOUD BASED LED SIGNAGE SOLUTION

Leader LED Display Solutions Ltd.



## Why are businesses looking for networked LED signage solutions?

In the recent economic turmoil, it is imperative for business owners to efficiently enhance marketing efforts in order to increase sales while reducing cost. Using signage is one of the frequently used tactics to influence customers, and that is why the sign industry still maintains a two-digits growth in revenue. Specifically, digital signs are gaining more attention as their practical function and diverse features significantly support marketing efforts.

Main benefits of Leader LED digital signs:

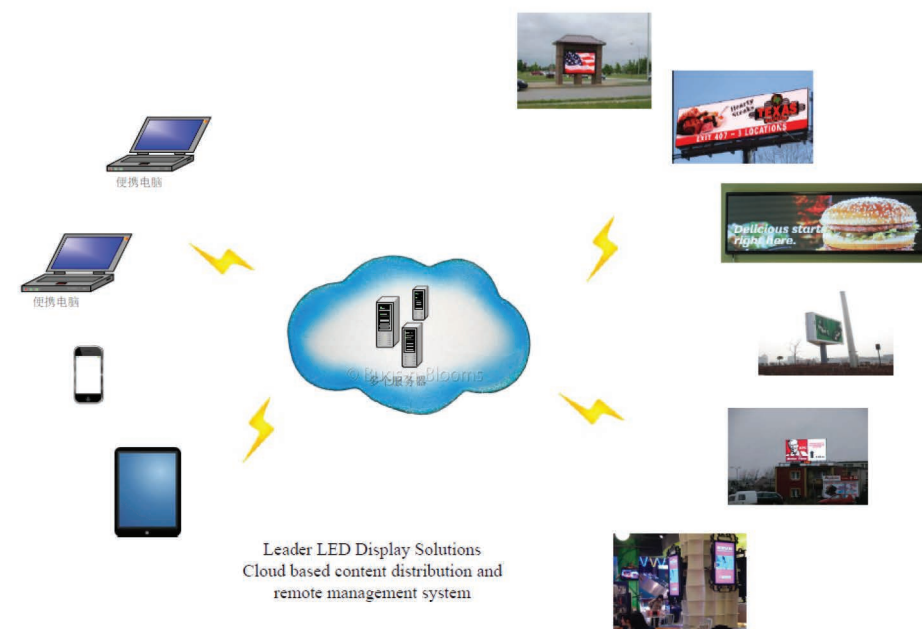
- 1) Increase sales revenue - provide fast content delivery and support intuitive and eye catching messages on the LED signs
- 2) Improve service quality - deliver messages to customers in a timely manner
- 3) Reduce cost - electric signs support dynamic content and save costs on using less static signs
- 4) Convenient and easy to use - choose between self-management and our management service. We also provide low cost digital content design services.

We are a LED display solution provider, focusing on the development and integration of LED display technology, software and remote management services into business solutions. For over 15 years, Leader LED has provided LED display solutions to thousands of customers in different industries; from small projects to extensive designs, our experiences in the field ensure the success of any type of LED project for our clients.

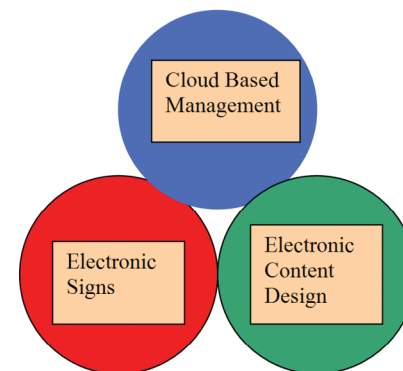
Leader LED display solutions offer a complete digital signage package with three key areas. Firstly, we provide high quality full color LED sign products to customers with different business requirements. These LED sign products can be managed locally or through our Cloud-based management server. Secondly, Leader LED display solutions provides services to help you manage all your electronic signs from our centralized Cloud server. As an added services, we also provide electronic content design services so you can focus on your core business.

Cloud-based content delivery method:

We offer our customers a Cloud-based networked LED signage solution, to resolve the issues that currently prevent customers from leverage the full benefit of LED signs. With this Cloud-based solution, your digital signs can be managed remotely from anywhere as long as you have Internet access.



Leader LED complete signage solution to cover 3 key areas



## LEADER LED SIGNAGE PRODUCT LINE

### INDOOR LED SIGN

- LS1500 Series - Standard resolution indoor LED sign (strip panel), 6mm LED modules
- LS2500 Series - High resolution indoor LED sign (strip panel), 4mm LED modules

### OUTDOOR LED SIGN

- LS3500 Series - Standard resolution outdoor LED sign (strip panel), 16mm LED modules
- LS4500 Series - High resolution outdoor LED sign (strip panel), 10.66mm LED modules
- LS5500 Series - Standard resolution outdoor LED cube, 16mm LED modules
- LS6500 Series - High resolution outdoor LED cube, 10.66mm LED modules
- LS7500 Series - Standard resolution outdoor LED poster, 6mm LED modules
- LS8500 Series - High resolution outdoor LED poster, 5mm LED modules

### CLOUD SIGN MEDIA PLAYER

- LS603 HD Cloud media player (HDMI) -managed from cloud

### SOFTWARE AND CLOUD PORTAL

- LS LEDShow - Setup and manage LED sign locally through Ethernet
- Leader/MIDS Cloud-based remote management portal

### DIGITAL CONTENT DESIGN SERVICE

A dedicated team with industry experience and passion to provide professional design content. With a flexible engagement model, you can opt for a monthly packaged service or work with us on a project -by-project basis.

### FULLY CUSTOMIZED LED SIGN

We have been in the LED sign industry for over 15 years and we have knowledge and experience to provide tailor made LED sign solutions. Our fast delivery model makes our delivery time can be only two to four weeks. We can make fully customized signs for you based on your requirements, such as size, format, resolution and installation conditions.

“Leader LED signs are very easy to deploy and it really adds value to our marketing efforts” --Frank Chang, GM of Monte Carlo Collections